

Free AI Visibility Report

Prepared for [Company Name], [City]

**When someone asks ChatGPT "Who's the best [your service] in [your town]?"
— are you in the answer?**

Your customers aren't just using Google any more. More and more people are asking AI tools like ChatGPT, Gemini, and Claude for recommendations — and if your business isn't showing up in those answers, you're invisible to a growing chunk of your market.

This free report shows you:

- Whether AI tools are recommending your business
- How you compare to your local competitors
- What's stopping you from appearing more often
- The quickest fixes to get more visibility

THE REALITY

We asked AI tools 50 questions that your customers might ask.

Your business appeared **3 times**. Your top competitor appeared **12 times**.

1. Your Visibility Score

A simple breakdown of how visible your business is to AI tools.

Area	Status	What This Means
AI Recommendations	● Needs Work	AI tools rarely mention your business
Search Terms	● Okay	You show up for some searches, but missing key ones
Website Performance	● Needs Work	Slow loading and missing info tags
Local Trust Signals	● Okay	Reviews are good, but inconsistent listings

2. Search Terms That Matter

These are the phrases people in your area search for most. Here's where you stand:

What People Search	Monthly	Your Rank	AI Mentions?	Priority
[Service] [city]	1,200	#4	x No	High
[Emergency service] [city]	890	Not in top 10	x No	CRITICAL
[Specialist service] [city]	950	#8	x No	High

What this means: AI tools mention you for 2 services. Your competitor appears for 7. This gap is fixable with the right content.

3. What's Holding You Back

We found these issues that stop AI tools from recommending you:

Problem	Impact	Plain English	The Fix
Slow mobile site	● High	Your site takes too long to load on phones	Compress images, speed up hosting
Missing business info tags	● Medium	AI can't easily read your business details	Add structured data to your site
Inconsistent listings	● High	Your name/address differs across directories	Update all your online listings
Thin content	● High	Not enough detail on your service pages	Add more helpful content

4. How You Compare

A quick look at you versus your local competitors:

	YOU	Competitor A	Competitor B
Times AI recommended (30 days)	3	12	7
Google reviews	48	132	89
Google posts this month	0	4	2
Links from local sites	11	34	21

Their advantage: More reviews and regular Google posts

Your opportunity: Faster improvements possible with AI-focused content

5. Your Quick-Start Plan

Here's what we'd tackle first to get you showing up in AI answers:

Week 1: Fix the Foundations

- ✓ Get your business details consistent across all online directories
- ✓ Speed up your mobile site
- ✓ Add proper business info tags so AI can read your details

Weeks 2–3: Add Helpful Content

- ✓ Create detailed pages for each service you offer
- ✓ Add FAQs that answer questions the way customers ask them
- ✓ Include your location naturally throughout your content

Weeks 4–8: Build Local Trust

- ✓ Post updates on Google Business Profile weekly
- ✓ Reply to every review (good and bad)
- ✓ Get links from other local businesses and directories

Expected result: Businesses following this plan typically see 3–4x more AI recommendations within 90 days.

Common Questions

Concern	The Reality
"I'm too busy for this"	Setup takes less than 2 hours. We assist you all the way.
"Will this actually work?"	Yes — we've seen it work across dozens of industries.
"I'm not technical"	You don't need to be. We handle all the technical bits.

Ready to Get Found?

STARTER — AI VISIBILITY LAUNCH

Perfect for: Businesses just getting started with AI visibility

Setup Fee: **£495** (one-time)

Get Started

What's included:

- ✓ Complete AI visibility audit — we'll show you exactly where you stand, plus 2 competitors
- ✓ Website content review and rewrite — up to 10 pages
- ✓ Technical recommendations so AI tools can properly read your site
- ✓ Submission to AI search indexes (ChatGPT, Perplexity, Claude, and Gemini)

Then, if you wish to continue:

£295/month

- ✓ 1 monthly blog post optimised for AI discovery
- ✓ Ongoing monitoring of your AI visibility
- ✓ Monthly report showing your progress & recommendations on what needs improving

What you'll get: A solid foundation. AI tools will start recognising your business exists and understanding what you do.